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Press Release
**FEDIOL signs the EU Code of Conduct on responsible food
business and marketing practices**

Brussels, 5 July 2021 – The voluntary EU Code of Conduct on responsible food business and marketing practices is launched at a Commission-led High-Level event today. It is one of the first deliverables of the Farm to Fork Strategy and its elaboration follows intensive stakeholder work since December 2020.

FEDIOL actively contributed to the Code since the start and views it as a balanced outcome of a collective effort. For FEDIOL, the Code sets out the actions that can be voluntarily pursued by operators in the chain to improve sustainability performance and communicate about it. The final text of the Code also takes into account the continuous efforts by all players across the value chain in maintaining the existing high level of EU food safety despite new challenges.

"Our industry has a crucial role to play to produce food and feed as well as many non-food products. We are convinced that scientific progress, innovation, addressing environmental hotspots in our supply chains, supported by LCAs, and the use of bio-based products, will be critical for reaching our ambitious goals, explained, Jordi Costa, FEDIOL President. He added, "Our contribution is pertinent for fourⁱ of the seven identified aspirational objectives, which we are endorsing."

FEDIOL looks forward to carrying out the actions set out by the Code in support of its implementation, to working in the new governance launched under this Code and welcomes the continuous Commission involvement in this topic.

Note to editors:

FEDIOL, the EU vegetable oil and proteinmeal industry association, represents the interests of the European oilseed crushers, vegetable oil refiners and bottlers. FEDIOL members are 12 national associations and associated company members in 5 other EU countries. With about 180 facilities in Europe, the sector provides 20,000 direct employments. Its members process approximately 55 million tonnes of basic products a year, both of EU origin and imported from third country markets. The sector processes notably rapeseed, sunflower seed, soybeans and linseed into oils and meals for food, feed, technical and energy uses essentially on the European market.

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ⁱ Aspirational objectives

- #1: Healthy, balanced and sustainable diets for all European consumers thereby contributing to:
 1. Reversing malnutrition and diet-related noncommunicable diseases (NCDs) in the EU
 2. Reducing the environmental footprint of food consumption by 2030
- #3: A climate neutral food chain in Europe by 2050
- #4: An optimised circular and resource-efficient food chain in Europe
- #7: Sustainable sourcing in food supply chains